

Harshada Kunjir

harshadak.design@gmail.com | +1 4085946421 | California, USA

[LinkedIn](#) | [Portfolio](#)

Senior Product Designer specialising in enterprise SaaS, B2B and AI product design, with a track record of designing platforms used by 1,000+ users at Microsoft and Mercedes-Benz.

5+ years of experience · Based in California · Full-time work authorisation, no sponsorship required

Experience

Independent Consultant, Senior Product Designer-Contract

December 2022 - Present

- Delivered end-to-end product design across fintech, logistics, and nonprofit sectors - Advarisk, Odwen, and Vahati.
- Increased **conversion rates by 40%** for Odwen by restructuring IA, redesigning navigation, and optimising interaction flows
- Designed a responsive platform for Vahati, supporting 800+ users, standardising a multi-channel design language for **100% brand consistency**
- Built analytics dashboards for Advarisk, improving data visibility and enabling faster business decision-making
- Reduced product inconsistencies by 75% through **rapid prototyping and AI-assisted workflows**, validating concepts early across all three engagements
- Designed and shipped Sprig, a daily kindness app, end-to-end as a solo designer-builder - from research and Figma to production code, using AI-assisted development tools (Claude, Lovable, Supabase, Vercel); currently **live in beta with real users**

EY, Creative Lead

December 2021 - December 2022

- Delivered the experience and interface **design for 30+ enterprise screens** for Microsoft's Resource Manager Workbench (ERP SaaS), improving resource allocation efficiency by 35% for 1,000+ users by creating an intelligent, data-driven platform.
- Defined product scope and user requirements by conducting **competitive analysis, stakeholder workshops, and workflow mapping**, enabling alignment on feature priorities & reducing rework during development cycles
- Built a **scalable component library** aligned with Microsoft Fluent UI, improving design consistency and reuse across the platform by 20%, while ensuring accessibility and inclusive design.
- Improved delivery speed by leading **stakeholder demos and prototype walkthroughs** with product and engineering teams, reducing iteration cycles and contributing to a **25% faster project turnaround** while ensuring solutions met user needs, technical constraints and enterprise standards.

Capgemini, UX/ UI Designer

June 2019 - December 2021

- Owned 0→1 UX/UI for Mercedes-Benz R&D's One MB App, enhancing collaboration and visibility for 700+ employees by designing an accessible, **mobile-first enterprise platform** compliant with WCAG 2.1 standards.
- Led redesign of the MBRDI website and digital ecosystem, including mobile apps, dashboards, and micro sites, increasing **30% user engagement** and consistent brand identity across platforms.
- Delivered scalable enterprise experiences by defining UX strategy, validating workflows, establishing reusable UI patterns and responsive components, resulting in **15% projected revenue increase**

Sirena Learning Ltd, Lead Designer

July 2018 - April 2019

- Championed creative leadership by **mentoring junior designers**, driving professional development & maintaining high-quality delivery standards. Owned and executed a full-scale rebranding initiative, including website redesign & asset modernisation, resulting in a 20% faster design delivery cycle & brand consistency.

Education

Master of Design, MIT Institute of Design

June 2016 - June 2018

Bachelor of Engineering, SKNCOE-Sinhgad Institutes

June 2012 - June 2015

Certifications

Anthropic Academy: AI Fluency Framework and Foundations

IxDF - The Interaction Design Foundation: AI for Designers

Skills Core Competencies

End-to-End Product Design · UX Research & Discovery · Design Systems · Information Architecture · Enterprise UX Dashboard Design · Interaction Design · Accessibility (WCAG 2.1)

AI Product Design · AI-Assisted Design Workflows · Rapid Prototyping · MVP Concepting · Vibe Coding

Tools

Figma · Figma Make · Adobe Creative Suite · Miro · Cursor · Claude · Lovable · Supabase · Vercel